Contact details:

Name: Julia Lach (she/her)

Mail: hello@julialach.de

Phone: +49 15775734589

Address: Wilhelmstraße 23, 73433 Aalen

Website: www.julialach.de

I. Management Summary

Julia Lach is thoroughly and solidly trained in agile practices, innovation, change and digitalisation. This training forms the basis for her years of professional experience in an agile context in the roles of project manager, PMO, workshop facilitator, product owner, and consultant.

She has extensive knowledge of agile practices (e.g. Scrum, Kanban, Lean, SAFe) and tools (e.g. Jira, Confluence), along with methods (e.g., coaching, facilitation, training, presentation, etc.).

More recently she shifted her attention to the potential of AI project management, strategy, and culture including the moderation of an international Web3 / Metaverse and AI conference. She also holds a certificate in AI Design Sprint™ Facilitation and AI for Business Leaders.

She is an all-round talent and can quickly familiarise herself with new topics. Ms. Lach's distinguishing features include strong organisational capabilities and very good communication skills along with a strong sense of responsibility and a high level of reliability.

A persuasive and motivational attitude towards top-level management and colleagues coupled with assertiveness and tenacity are a matter of course for her.

She is fluent in English and acquired intercultural skills through longer stays abroad in China and Chile. She is willing to travel in the service of projects.

II.   Knowledge & Skills

Personal Data	
Year of birth	1991
Nationality	German
Training	Certified Digital Business Manager (WFA) with a focus on Agile Innovation, Change Management & Digital Transformation; M.Sc. Business Administration: International Management & Marketing (University of Passau): B.A. International Cultural & Business Studies (University of Passau)
Qualifications	AI for Business Leaders Certificate (Allie K. Miller), AI Design SprintTM Facilitator (33A), Certified Workshopper Master by AJ&Smart, Professional Scrum Master (PSM I), Certified SAFe 5 Agilist (Leading SAFe® 5.1), Certified Digital Business Manager (WFA)
Language	German (mother tongue), English (C1), Spanish (B2), Chinese (A2)
Professional focus	Project Management, PMO, Change Management, Innovation, Agile Coaching, Scrum, Leading SAFe, Facilitation, Business Analysis, Requirements Management, AI Strategy & Culture, Tech Consultancy, Events & Community Building
Software solutions	Atlassian Confluence/JIRA/MyWiki, G-Suite, Slack, Office 365, MS Teams/Project/Sharepoint, MS Visio, MS Power BI, Tableau, SAP, IBM SPSS, Notes, Miro
Standards, methods	Kanban, Scrum, Agile, Lean, SAFe, BPMN, Design Thinking
Industries	Automotive, railway, retail, IT/Software, banking, consulting

III.   Project History

01/2023 – Present	Conference Manager & Moderator

International Conference for Visual Marketing & Merchandising
- Focus on Metaverse, Generative AI and Web3
- Organization, speaker and sponsor management and conference moderation

02/2022 – Present	Project Manager Senior / Agile Project Management Office (PMO)

Automotive software
- Responsibility for compliance with essential architecture processes to ensure project success in the area of Technology & Architecture (TA)
- Preparation and follow-up as well as moderation of the cross-brand architecture committee (Group Platform Architecture)
- Interface between requirements management, software architecture and release management

- Consulting and support for the design and implementation of process optimizations (e.g. new operating model) as well as agile structures/transformation and project management applications
- Atlassian Jira & Confluence Administration and maintenance of Jira user stories/features as ticket owner including systematic planning and further development as well as documentation
- Central role in coordination and control of work orders as well as order tracking and operational support of the TA core team (Solution Train Architect & Central Architects)
- Visualizations and statistical preparation of user stories in dashboards to track progress
- Network Integration Package (NIP) release tracking and support of Technical Communication Architecture (Software Release Management) including organization & moderation of dailies as well as definition and implementation of lessons learned

10/2021 – 01/2022	Strategy Consultant/Project Management Office (PMO)

Automotive corporation
- Support in a leadership role of regular PMO operations in a reorganisation project on the subject of *Customer Experience (CX)*
- Facilitation of dailies, retrospectives and other meetings
- Appointment coordination / keeping deadlines in view
- Creation of PowerPoint presentations for top management
- Logging of appointments and workshops
- Timelines/status reports/risks/decision templates
- Creation of conceptual designs and implementation of the results alongside solution approaches in PowerPoint artifacts
- Creation and maintenance of Excel overviews

11/2020 – 10/2021	Facilitator/Project Management Office (PMO)

Railway corporation
- Support for project and module managers in a reorganisation project in the Operations department
- Preparation, follow-up and facilitation of workshops in expert groups (remote via Microsoft Teams)
- Preparation of all workshop-related documents
- Regular dialogue with change management to accompany changes in corporate and management culture
- Preparation of progress updates, management reports and documents for the General Works Council, the Executive Board and the Steering Committee

01/2020 – 10/2020	Project Manager and Program Management Office (PMO)

IT service provider for banks
- Support for programme and project managers
- Analysis and evaluation of customer requirements, strategies and processes
- Coaching & training: Training on agile and customer-centred methods, further training of project staff and implementation of team building measures, including kick-off events for new projects
- Risk and issue management: Support in identifying, categorising and recording risks
- Advice on the implementation of project management guidelines and processes to increase efficiency

- Resource management: Resource allocation and cost tracking, hourly updates
- Project controlling: Working hours and budget control, anomaly analysis, project progress: Metrics for project progress, milestone planning, reporting for management
- Documentation: WeConnect, Jira, Confluence, Notes
- Organisation of the committees: Facilitation, record keeping, preparation and follow-up
- Creation of PowerPoint artifacts at the top management level

08/2019 - 12/2019	Product Owner/Digital Marketing Consultant

Online retailer
- Main contact for the website relaunch/redesign project
- Management of the product backlog, responsible for meeting deadlines
- Maximising the value of the product developed by the team
- Preparation, organisation and follow-up of meetings
- Task tracking, monitoring of project activities

06/2018 - 07/2019	Project Management/Association and Event Management

Trade association
- Organisation of international congresses and trade fairs; participant management; acquisition/relationship management with supporting members/sponsors; budget responsibility
- Facilitation of board and other meetings
- Support in moving the association's culture towards acceptance and use of digital communication (online magazine, etc.); further development and redesign of further communication channels

01/2018 – 05/2018	Strategy Consultant

M&A and strategic consulting
- Support in the provision of consulting services for international strategic projects
- Implementation of requirements analyses; trend, market and competition research
- Marketing activities (customer presentations, PR)